



**FROM:** TIMES SQUARE NEW YEAR'S EVE  
Rubenstein  
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*Media Advisory*  
**RSVP Required**



*Four Days Until New Year's Eve*

**Workers Install 192 New Waterford Crystals  
On Times Square New Year's Eve Ball**

*New Design Celebrates the "Gift of Wisdom"*

**\*\*RSVP Required. Specific Time Slots Will Be Assigned\*\***

At this annual event, workers will install 192 sparkling, new Waterford Crystal triangles featuring this year's "Gift of Wisdom" design on the Times Square New Year's Eve Ball, **on Monday, December 27 at One Times Square.**

**Due to COVID restrictions, viewing times will be staggered for media, between 11:00 AM ET and 2:00 PM ET. Press must RSVP in advance to receive a specific call time. Check-in will take place outside on 7<sup>th</sup> Ave. between 42<sup>nd</sup> and 43<sup>rd</sup> Streets.**

The Waterford Crystal New Year's Eve Ball is a geodesic sphere, 12 feet in diameter, and weighs 11,875 pounds. The Ball is covered with a total of 2,688 Waterford Crystal triangles that vary in size, and range in length from 4 3/4 inches to 5 3/4 inches per side. For Times Square 2022, 192 Waterford Crystal triangles introduce the new Gift of Wisdom design represented by a central wheel with wedge cut petals of knowledge.

**WHAT:** Installation of 192 Sparkling New Waterford Crystal Triangles on the Times Square New Year's Eve Ball atop the roof of One Times Square

**WHO:** Available for interviews:

- Jeffrey Straus, President, Countdown Entertainment, Co-Organizer of New Year's Eve
- Tom Harris, President, Times Square Alliance, Co-Organizer of New Year's Eve
- Tom Brennan, Waterford Crystal Master Artisan, will be available virtually

**WHEN:** Monday, December 27  
Viewing opportunities to be assigned, beginning at 11:00 AM ET.

**WHERE:** Atop One Times Square - Enter on 7<sup>th</sup> Avenue between 42<sup>nd</sup> and 43<sup>rd</sup> Streets

**RSVP:** Press **MUST RSVP** in advance to [nhaberman@rubenstein.com](mailto:nhaberman@rubenstein.com)  
Upon confirmation of RSVP, a specific arrival time will be provided.

*\*The media opportunity will follow strict social distancing parameters. Attending media must wear masks.*

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