



FROM: **TIMES SQUARE NEW YEAR'S EVE**
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Media Advisory



Three Days Until New Year's Eve

**Times Square to Make Bad Memories from 2023 Disappear
at 17th Annual Good Riddance Day**

New Yorkers and visitors will bid one final goodbye to any unpleasant, frustrating, and forgettable memories from 2023 at the 17th annual Good Riddance Day **on Thursday, December 28, at 12:00 p.m., on the Broadway Plaza between 45th and 46th Streets.** This year's Good Riddance Day event offers participants the opportunity to make their unhappy memories from the past year flash away and disappear, allowing all to enter 2024 feeling lighter and with a fresh start.

Jonathan Bennett, co-host of the Times Square New Year's Eve celebration, will lead the event that will feature magician Devonte Rosero, who will make participants' bad memories of 2023 vanish into thin air. Paper will be made available to the public to record the moments they want to say farewell to from the past year.

This year, the public was also invited to register in advance at [TSQ.org/GoodRiddanceDay](https://www.tsq.org/goodriddanceday). Participants at the event in person on December 28th will have a chance to win a \$224 Times Square Gift Card.

The Times Square Alliance and Countdown Entertainment are the co-organizers of Times Square New Year's Eve. For more information, please visit [www.TSQ.org/NYE](https://www.tsq.org/nye).

WHAT: 17th annual Good Riddance Day

WHEN: Thursday, December 28, at 12:00 p.m.
Press check-in: 11:30 a.m.

WHERE: Broadway Plaza between 45th and 46th Streets
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