

FROM: TIMES SQUARE NEW YEAR'S EVE

FOR IMMEDIATE RELEASE

TIMES SQUARE NEW YEAR'S EVE TO HONOR 2023 NWSL CHAMPION NJ/NY GOTHAM FC AS THE EVENING'S SPECIAL GUEST

Ali Krieger, Kelley O'Hara, and Midge Purce to Lead 60-Second Countdown to 2024

NEW YORK - December 19, 2023 – Times Square Alliance and Countdown Entertainment, co-organizers of Times Square New Year's Eve, today announced that Ali Krieger, Kelley O'Hara, and Midge Purce, three players from the 2023 National Women's Soccer League Champion (NWSL) NJ/NY Gotham FC will be recognized as the official Special Guests for the 2024 Times Square New Year's Eve celebration.

As the evening's esteemed Special Guests, Krieger, O'Hara, and Purce will join the Mayor of the City of New York to push the crystal button on the main stage in the center of Times Square, which signals the lowering of the Times Square New Year's Eve Ball. The moment — viewed by billions across the world — officially begins the 60-second countdown to the New Year.

Krieger is an iconic U.S. Women's National Team player, who captained Gotham FC to its first NWSL Championship-winning season before her retirement. The two-time FIFA Women's World Cup champion and Olympian is revered by fans for her work on and off the pitch. She has utilized her spotlight and platform to serve as an advocate for pay equity and in support of the LGBTQ+ community, among several important issues close to her heart.

Gotham FC and USWNT defender O'Hara is a two-time FIFA Women's World Cup Champion, Olympic gold medalist, and two-time NWSL Champion. She was named to the FIFPro World Best XI in 2019 and has been a part of the USWNT's last seven world championship rosters. The 2023 season, O'Hara's 13th in professional soccer, celebrated a return to her former club in the New Jersey-New York metropolitan area where she was a fan favorite after previously scoring 15 goals in 75 matches with the club from 2013-2017.

Midge Purce is a Gotham FC and USWNT forward, who was named the MVP of the 2023 NWSL Championship after assisting both goals in the Gotham FC victory. The Harvard graduate serves as the youngest member of Harvard's Board of Overseers – the University's second highest elected governing board. She is a founding member of the Black Women's Player Collective and helped negotiate the historic collective bargaining agreement that accomplished equal pay for women in sport.

The Special Guest designation is an annual tradition for Times Square New Year's Eve that dates to the mid-1990s. Each year since, by selecting a Special Guest, the event honors an inspiring individual/s who represents the human spirit, resiliency, and public service.

Past Special Guests have included former **President Bill Clinton** and former **Secretary of State Hillary Clinton**, former **Secretary of State Colin Powell**, **Supreme Court Justice Sonya Sotomayor**, former **UN Secretary General Secretary Ban Ki-Moon**, **Muhammad Ali**, **Lady Gaga**, **Christopher Reeve**, **Medal of Honor winner Salvatore Giunta**, #MeToo founder **Tarana Burke**, **the Committee to Protect Journalists**, with representatives including *ABC News* ' **Martha Raddatz**, *CBS News* ' **Vladimir Duthiers**, *CNN* 's **Alisyn Camerota**, and *NBC News* ' **Lester Holt**, among others; **teachers and students addressing climate change**; the **Heroes of 2020**, including first responders, frontline workers, researchers, artists, teachers, and activists; and most recently **Broadway actors** from *Aladdin*, *CHICAGO*, *and The Phantom of the Opera* to represent the return of the performing arts community.

"As we bring 2023 to a close, we are excited to welcome the city's newest champion – NJ/NY Gotham FC – to our global celebration," said **Tom Harris, President of the Times Square Alliance**. "There is no better place and no bigger party to celebrate NJ/NY Gotham FC than Times Square New Year's Eve."

"We are proud to honor NJ/NY Gotham FC and the club's first NWSL Championship win," said **Jeff Straus, President of Countdown Entertainment.** "The team serves as an inspiration for hard work and perseverance and their positivity and energy will carry with us into 2024."

For 119 years, Times Square has been the center of worldwide attention on New Year's Eve, ever since the owners of One Times Square began in 1904 to conduct rooftop celebrations to greet the New Year. The first Ball Lowering celebration occurred in 1907, and this tradition is now a universal symbol of welcoming the New Year.

How to Watch

The Times Square New Year's Eve commercial-free webcast will cover the action and festivities in Times Square, beginning with the Ball Raising at 6 p.m. EST, plus live musical performances, hourly countdowns, behind-the-scenes stories, and star-studded interviews as anticipation builds towards the midnight countdown and the famous Ball Drop. The webcast will be streamed live on multiple websites, including <u>TimesSquareNYC.org</u>, <u>NewYearsEve.nyc</u>, <u>LiveStream.com/2024</u> and <u>TimesSquareBall.net</u>. Embedding codes and additional webcast info is available at: <u>https://www.timessquarenyc.org/times-square-new-years-eve/nye-live-webcast</u> or <u>LiveStream.com/2024</u>.

Additionally, Jamestown, the owner of <u>One Times Square</u> – home of the iconic New Year's Eve Ball Drop Celebration – will bring back its virtual New Year's Eve experience with the

<u>VNYE app</u>. Through the VNYE app and website, people from across the globe can explore the virtual world of Times Square, play games, and livestream New Year's Eve celebrations in Times Square, and around the world.

Several broadcast networks will be airing elements of the Times Square celebration.

Info for the Times Square New Year's Eve television broadcast pool feed is available at <u>https://www.timessquarenyc.org/times-square-new-years-eve/media-press/new-years-eve-pool-feed-information</u>

For more information on how to watch all of the action and Times Square New Year's Eve festivities from anywhere, please visit <u>www.TSQ.org/NYE</u>.

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About Times Square New Year's Eve

The Times Square Alliance and Countdown Entertainment are the organizers of Times Square New Year's Eve. The Times Square Alliance works to improve and promote Times Square so that it retains the energy, edge and distinctiveness that have made it an icon of entertainment, culture and urban life. Countdown Entertainment represents the owners of One Times Square and the New Year's Eve Ball.

For more information about Times Square New Year's Eve, visit www.TimesSquareNYC.org.

To join the Times Square New Year's Eve conversation on Twitter, follow #BallDrop.

Times Square Alliance:

Like on Facebook: <u>Facebook.com/TimesSquareNYC</u> Follow on Twitter: <u>Twitter.com/TimesSquareNYC</u> Follow on Instagram: <u>Instagram.com/TimesSquareNYC</u>

Media Information:

To read a history of Times Square New Year's Eve and access images of past events or the New Year's Eve Ball, please click <u>here</u>.

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