# NEW YEAR'S EVE IN TIMES SQUARE 2023 - 2024 FACT SHEET & SCHEDULE

For 120 years, Times Square has been the center of worldwide attention on New Year's Eve, ever since the owners of One Times Square began in 1904 to conduct rooftop celebrations to greet the New Year. The first Ball Lowering celebration occurred in 1907, and this tradition is now a universal symbol of welcoming the New Year.

### THE EVENT

# 6:00 p.m. to 6:03 p.m.

## Lighting and Raising the Times Square New Year's Eve Ball

The celebration begins atop One Times Square with the lighting and raising of the New Year's Eve Ball where representatives from Carnival Cruise Line and Times Square New Year's Eve flip the giant switch that lights the New Year's Eve Ball accompanied by special pyrotechnic effects atop One Times Square.

#### 6:04 p.m. to 6:05 p.m.

# **Times Square Reveler Stories**

Co-Host Jeremy Hassell talks with Times Square revelers.

### 6:06 p.m. to 6:18 p.m.

# SAFA Chinese Cultural Performance

The Sino-American Friendship Association ("SAFA") presents a spectacular Chinese cultural performance titled "Cheers to 2024 with Harmony Wuliang." A beautiful blend of modern and traditional music and dance to celebrate the Year of the Dragon on the Countdown Stage at Duffy Island between 46th and 47th Streets. The Chinese cultural performance will conclude with red and gold pyrotechnic effects atop One Times Square.

## <u>6:30 p.m.</u>

## Times Square 2024 Hats, Balloons, Eyeglasses, Necklaces, Gloves and Scarves

The Times Square Alliance sanitation crew clad in bright red uniforms distributes tens of thousands of fun handouts to the Times Square revelers for cheering in the New Year. Planet Fitness is providing festive purple and gold New Year's Eve hats along with purple & yellow balloons tied with gold mylar ribbons. Fontainebleau Las Vegas is providing bowtie shaped eyeglasses and a commemorative 2024 chip. Carnival Cruise Line is providing illuminated necklaces. Kay Jewelers is providing warm blue gloves. The Sino-American Friendship Association is providing beautiful red scarves.

#### 6:57 p.m. to 7:00 p.m.

## Hourly Kia Countdown with Jaymes Vaughan

As we approach the New Year, Jonathan Bennett joined by Jaymes Vaughan will appear at the Countdown Stage to wish the Times Square revelers "Happy New Year"; and lead the ten second countdown to the 7 o'clock hour accompanied by colorful pyrotechnic effects atop One Times Square. He will also read several of the Confetti Wishes to be mixed into the confetti release at midnight and share his wish for the New Year.

## 7:01 p.m. to 7:02 p.m.

## Times Square Reveler Stories

Co-Host Jeremy Hassell talks with Times Square revelers.

## 7:05 p.m. to 7:17 p.m.

### New Year's Eve Musical Performance by Megan Thee Stallion

Megan Thee Stallion performs a medley of her hit songs on the Planet Fitness Center Stage.

## 7:56 p.m. to 8:00 p.m.

# Hourly Kia Countdown with Gotham FC

As we approach the New Year, Jonathan Bennett joined by players from 2023 NWSL champion NJ/NY Gotham FC will appear at the Countdown Stage to wish the Times Square revelers "Happy New Year"; and lead the ten second countdown to the 8 o'clock hour accompanied by colorful pyrotechnic effects atop One Times Square.

They will also read several of the Confetti Wishes to be mixed into the confetti release at midnight and share their wish for the New Year.

## 8:01 p.m. to 8:02 p.m.

# **Times Square Reveler Stories**

Co-Host Jeremy Hassell talks with Times Square revelers.

### 8:03 p.m. to 8:08 p.m.

# New Year's Eve Dance Performance by AGNEW

New York dance group AGNEW will perform for the revelers on the Planet Fitness Center Stage on the Broadway Plaza between 45th and 46th Streets.

# 8:10 p.m. to 8:12 p.m.

## Highlights of Good Riddance Day

The host of Times Square New Year's Eve, Jonathan Bennett will share highlights from Good Riddance Day with the Times Square revelers from the Countdown Stage.

# 8:30p.m. to 8:35 p.m.

### ABC's "Dick Clark's New Year's Rockin' Eve": Performance by Tyla

Tyla performs her hit songs on the Countdown Stage.

## 8:37 p.m. to 8:55 p.m.

## **Roaming Street Performance by Triad Brass**

### 8:57 p.m. to 9:00 p.m.

# Hourly Kia Countdown with Jeremy Hassell

As we approach the New Year, Jonathan Bennett joined by Jeremy Hassell will appear at the Countdown Stage to wish the Times Square revelers "Happy New Year"; and lead the ten second countdown to the 9 o'clock hour accompanied by colorful pyrotechnic effects atop One Times Square. He will also read several of the Confetti Wishes to be mixed into the confetti release at midnight and share his wishes for the New Year.

## <u>9:02p.m. to 9:05 p.m.</u>

**Kia NYE Inspiration** 

### <u>9:10 p.m. to 9:29 p.m.</u>

#### New Year's Eve Musical Performance by Flo Rida

Flo Rida performs his hit songs *My House*, *Low*, *Wild Ones*, *GDFR*, and the world premiere of his new highly anticipated single *OMG* on the Planet Fitness Center Stage.

## <u>9:37p.m. to 9:43 p.m.</u>

## ABC's "Dick Clark's New Year's Rockin' Eve": Performance by Sabrina Carpenter

Sabrina Carpenter performs her hit songs on the Countdown Stage.

#### <u>9:49p.m. to 9:52 p.m.</u>

Celebrate Every Kiss with Kay

# 9:57 p.m. to 10:00 p.m.

# Hourly Kia Countdown with Planet Fitness

As we approach the New Year, Planet Fitness spokesperson will appear at the Countdown Stage to wish the Times Square revelers "Happy New Year"; and lead the ten second countdown to the 10 o'clock hour accompanied by purple and yellow confetti release and colorful pyrotechnic effects atop One Times Square. Spokesperson will also read several of the Confetti Wishes to be mixed into the confetti release at midnight and share his wish for the New Year.

## 10:01 p.m. to 10:02 p.m.

### **Times Square Reveler Stories**

Co-Host Jeremy Hassell talks with Times Square revelers.

### 10:04 p.m. to 10:08 p.m.

### Univision's ¡Feliz 2024!: Performance by Maria Becerra

Maria Becerra performs a medley of her hit songs on the Planet Fitness Center Stage.

# 10:09 p.m. to 10:12 p.m.

**Carnival "Choose Fun" Moment** 

## <u>10:21 p.m. to 10:24 p.m.</u>

#KayKissCountdown TikTok Hashtag Challenge

### 10:34 p.m. to 10:40 p.m.

**ABC's "Dick Clark's New Year's Rockin' Eve": Performance by Jelly Roll** Jelly Roll performs his hit songs on the Countdown Stage.

### <u>10:45 p.m. to 10:48 p.m.</u>

Kay's New Year's Eve Wish

# 10:57 p.m. to 11:00 p.m.

# Hourly Kia Countdown with Raúl de Molina

As we approach the New Year, Raúl de Molina will appear at the Countdown Stage to wish the Times Square revelers "Happy New Year"; and lead the ten second countdown to the 11 o'clock hour accompanied by colorful pyrotechnic effects atop One Times Square. He will also read several of the Confetti Wishes to be mixed into the confetti release at midnight and share his wish for the New Year.

#### <u>11:02 p.m. to 11:07 p.m.</u>

# Univision's ;Feliz 2024!: Performance by Yng Lvcas

Yng Lvcas performs a medley of his hit songs on the Planet Fitness Center Stage.

## 11:08 p.m. to 11:11 p.m.

Fontainebleau Las Vegas Celebrates

# 11:12 p.m. to 11:14 p.m.

#### Times Square talks with NYC Mayor Eric Adams

Co-Host Jeremy Hassell talks with New York City Mayor Eric Adams

# 11:16 p.m. to 11:20 p.m.

# The Associated Press Presents 2023 Year-In-Review Video Highlights

The Associated Press, the world's oldest and largest news gathering organization, presents a news reel highlighting some of the most memorable events of 2023.

# 11:38 p.m. to 11:46 p.m.

# ABC's "Dick Clark's New Year's Rockin' Eve": Performance by LL Cool J

LL Cool J performs his hit songs on the Countdown Stage.

# 11:51 p.m. to 11:58 p.m.

# Special Musical Performance by Paul Anka

Paul Anka performs his legendary song My Way and John Lennon's Imagine on the Planet Fitness Center Stage.

# <u>11:59 p.m.</u>

# The Sixty-Second Countdown

The Mayor of New York City joined by players from 2023 NWSL champion NJ/NY Gotham FC pushes the crystal button that signals the descent of the New Year's Eve Ball, and leads the final sixty-second countdown to the New Year on the Countdown Stage.

# The Times Square New Year's Eve Ball

The lighted Ball descends 66.7 feet in sixty seconds. The Ball is a geodesic sphere, twelve feet in diameter, weighing 11,875 pounds. The Ball is covered with 2,688 crystal triangles and lit by 32,256 LEDs.

# 12:00 a.m. -- New Year's Day

# 2024 Sign

At the stroke of Midnight, the lights on the New Year's Eve Ball are turned off as the numerals of the New Year "2024" burst to life shining high above Times Square.

# **Times Square Confetti Release and Pyrotechnic Effects**

The world-famous New Year's Eve confetti is released from the rooftops of buildings throughout Times Square creating a celebratory blizzard of colorful confetti as revelers welcome the New Year accompanied by colorful pyrotechnic effects. The three thousand pounds of confetti includes tens of thousands of wishes from revelers around the world hoping for peace, love, good health and a better future in the new year.

## 12:04 a.m. to 12:09 a.m.

# Fontainebleau 70th Anniversary Surprise Video Performance and Ball Re-lighting

In honor of their 70<sup>th</sup> anniversary, Fontainebleau is presenting a surprise video countdown and musical performance to highlight the re-lighting of the Times Square Ball for 2024!!!

12:15 a.m. - End of Show.