

One Times Square Unveils New Times Square New Year's Eve Ball

The Constellation Ball is the Largest Iteration of the New Year's Eve Icon Yet and First to Feature Circular Crystals

Photo and video of the Inaugural Ball Raising available [here](#)

(NEW YORK, NY – November 24, 2025) – One Times Square – home of the Times Square New Year's Eve Ball Drop Celebration – today unveiled a new Times Square New Year's Eve Ball to serve as the centerpiece of the iconic, annual countdown celebration beginning this December 31, 2025. The Constellation Ball is the ninth iteration of the Times Square New Year's Eve Ball since its debut in 1907. Measuring 12.5 feet in diameter and weighing 12,350 pounds, it is the largest Ball yet.

The Constellation Ball features circular crystals provided by the official crystal of the Times Square New Year's Eve Ball, Waterford. This represents a departure in design from the triangular-shaped crystals first introduced in 1999. With 5,280 Waterford crystals and LED light pucks, The Constellation Ball features nearly double the number of crystals as the previous Ball.

There are three different crystal sizes on the Ball: 1.5-inch, 3-inch, and 4-inch in diameter. Each new crystal size features a unique design that celebrates the Ball's spirit of eternal positivity. The 2025 Infinite Edition Crystals include: "Infinite Joy," "Infinite Light," and "Infinite Beginnings." A new theme will be introduced later this year for the 2026 crystals with three new designs.

The Ball also features new modernized technology, with state-of-the-art lighting, motion, and control system, as well as a new signature sound and interactive capabilities. Its real-time interactive audio system creates reactive and generative designs based on music or other audio input.

"We are kicking off the New Year's Eve festivities early this year, as we mark a new beginning for the centerpiece of the celebration – the beloved Times Square New Year's Eve Ball," said **Michael Phillips, President of Jamestown, the owner and operator of One Times Square, which concepted and designed the new Ball.** "With its circular crystals, The Constellation Ball is meant to represent interconnectedness, wholeness, and the cyclical nature of tradition, celebrating the eternal relationship between the past, present, and future."

"The Times Square New Year's Eve Ball is one of the most recognized symbols in the world, representing hope and new beginnings for millions," said **Tom Harris, President of the Times Square Alliance.** "We're proud to welcome the new Ball as it takes its place atop One Times Square for this year's celebration and the many years to come."

"As New York City prepares to welcome approximately 8 million visitors between Thanksgiving and New Year's Day, the debut of The Constellation Ball comes at an

inspiring moment,” said **Julie Coker, President and CEO of New York City Tourism + Conventions**. “Designed to reflect unity, the new Ball sets the tone for a landmark year ahead as New York City welcomes the world for the FIFA World Cup including the Final, America 250 celebrations including Sail4th 250, and countless vibrant experiences found across our five boroughs.”

“Waterford is honored to help illuminate one of the world’s most cherished traditions,” said **Bentley Hardwick, Global Head of Waterford**. “The Constellation Ball’s new crystal designs honor the themes of joy and renewal that define New Year’s Eve, and we’re thrilled to celebrate this next chapter atop One Times Square.”

Coming soon for the first time ever, the public will be able to visit the Ball up close through two ticketed experiences at One Times Square. The Ball Access Experience will take guests to the 360-degree wraparound viewing deck overlooking Times Square and to the Ball for a photo moment. The Premium Ball Experience will additionally provide guests with an opportunity to craft a special message that will be translated into Morse code and visually communicated through light on the Ball for the world to see on New Year’s Eve. Premium Ball Experience ticketholders will also receive a crystal as a keepsake to commemorate the experience.

Built in 1904 as the headquarters of *The New York Times*, One Times Square is best known as the site of the New Year’s Eve Ball Drop Celebration, which originated at the building in 1907. The iconic property in the center of Times Square is transforming into a year-round destination with new experiential attractions as part of a \$550 million redevelopment by Jamestown, a global real estate investment and management company and the building’s owner and operator.

For more information about One Times Square, visit <https://onetimessquare.com/>.

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About One Times Square

One Times Square is a 26-story building located at the intersection of 42nd Street, Seventh Avenue, and Broadway in the heart of Times Square. Originally built as the headquarters for the New York Times at the turn of the 20th century, the building is being reimagined as a destination for experiential entertainment. The building has served as the focal point for the iconic New Year’s Eve Ball Drop Celebration since 1907 and continues to play a central role in the world’s New Year’s Eve traditions. For more information, visit onetimessquare.com.