



FROM: TIMES SQUARE NEW YEAR'S EVE
Rubenstein Communications
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Media Advisory
RSVP Required



Four Days Until New Year's Eve

**New 2026 Waterford Crystals Installed
On Times Square New Year's Eve Ball**

New Designs Celebrate the "Infinite Edition: Life, Liberty, Happiness"

****RSVP Required. Specific Time Slots Will Be Assigned****

At this annual event, the co-organizers of Times Square New Year's Eve will unveil the new 2026 Waterford crystals and install the first crystals on the new Times Square New Year's Eve Ball, **on Saturday, December 27 at One Times Square.**

The Constellation Ball is adorned with 5,280 crystals and LED light pucks, nearly double the number of crystals as the previous Ball, and features circular crystals for the first time, provided by the official crystal of the Times Square New Year's Eve Ball, Waterford. There are three different crystal sizes on the Ball: 1.5-inch, 3-inch, and 4-inch in diameter. Each crystal size features its own unique design, which will change annually and be installed anew each year.

The 2026 New Year's Eve Ball marks the second installment of Waterford's **Infinite Edition**, a multi-year design series created for the Times Square New Year's Eve Ball. Launched in 2025 with the debut theme of Infinite Joy, Infinite Light, Infinite Beginnings, the series features three circular crystal disc sizes each year, all unified by an exploration of what it means to be infinite.

For 2026, the theme **Infinite Life, Infinite Liberty, Infinite Happiness** comes to life through interwoven curves and circular motifs that symbolize the shared ideals at the heart of America's story. As the official crystal of the Times Square Ball, Waterford's craftsmanship, legacy, and design remain central to the nation's most iconic New Year celebration.

The Constellation Ball is the ninth iteration of the Times Square New Year's Eve Ball since its debut in 1907. Measuring 12.5 feet in diameter and weighing 12,350 pounds, it is the largest New Year's Eve Ball yet.

WHAT: Installation of New 2026 Waterford Crystals on the Times Square New Year's Eve Ball atop the roof of One Times Square

WHO: Available for interviews:

- Michael Phillips, President, Jamestown, the owner and operator of One Times Square
- Sherri White, Executive, Jamestown and One Times Square, Co-Organizer of New Year's Eve
- Tom Harris, President, Times Square Alliance, Co-Organizer of New Year's Eve
- Bentley Hardwick, Global Head of Waterford

WHEN: Saturday, December 27
Viewing opportunities to be assigned, beginning at 11:00 AM ET.

WHERE: Atop One Times Square - Meet staff on Broadway between 42nd and 43rd Streets

RSVP: Press **MUST RSVP in advance to nhaberman@rubenstein.com**
Upon confirmation of RSVP, a specific arrival time will be provided.

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